

# LOTTIE MOON CHRISTMAS OFFERING

Growing up in Virginia, Lottie Moon and her siblings chose to rebel against Christianity. At 18, Lottie followed Christ and was baptized. When she was 33, she sailed to China as a Southern Baptist missionary. She saw firsthand the world's greatest problem

## – LOSTNESS.

In letters to Southern Baptists in America, she pleaded for increasing prayer and giving. Her letters raised more support for missionaries to be sent to China.

Every year, Southern Baptists collect the Lottie Moon Christmas Offering® where **100% of the gifts collected send and support missionaries.**



LOTTIE  
MOON  
CHRISTMAS OFFERING



IMB

**Your financial gifts to the Lottie Moon offering support pioneering efforts to take the gospel to unengaged, unreached people groups.**

Lottie Moon Christmas Offering® is a registered trademark of WMU®.

# 3,072 PEOPLE GROUPS

*No one is  
engaging  
them.*

**UNTIL NOW.**

Your financial gifts to the  
Lottie Moon offering will send  
300 missionary explorers.



**IMB**

**LOTTIE  
MOON**  
CHRISTMAS OFFERING



[imb.org/lottiemoon](http://imb.org/lottiemoon)

Scan the QR code to give to the Lottie Moon offering. 100% of  
your gifts supports missionary presence around the world.