



# Reaching the Unreached:

## A FIVE-YEAR STRATEGY

As we work toward the vision of heaven found in Revelation 7:9, your IMB missionaries and leadership identified five strategic targets to guide us through 2025. This is what it will take to reach many of the unreached people and places remaining. Your partnership is essential.

### Send an additional 500 missionaries

Where God sends, the gospel thrives. Help us grow the work where there is not yet a witness for Christ.

### Mobilize 500 global missionary partners on IMB teams

Together, we are strengthening the work of missionaries from other countries, offering our depth of experience, and laying the foundation for thousands more to go.

### Engage 75 global cities with comprehensive strategies

God is building a bridge from cities to the world. As people migrate in the billions to urban areas, you enable us to greet them with the embrace of the gospel.

### Mobilize 75% of Southern Baptist churches to prayerfully and financially support the IMB

The fields are ready for harvest. Let us inspire a generation to support and send where God has called us to go. Let us complete the Great Commission together!

### Increase giving to the IMB by 6% annually

Our call to the nations is too important. We must all respond with urgency. Sending more missionaries and reaching more people and places requires sacrificial giving.

WE WANT TO  
*serve you!*

Dear Partners,

In **Revelation 7:9**, the Apostle John describes a vision of a great multitude from every nation, from all tribes and peoples and languages, standing before the throne and before the Lamb. The IMB exists to serve Southern Baptists as we work together to usher in this beautiful picture of heaven.

These Global Highlights provide a glimpse of how God was at work through our missionaries during a difficult year. We celebrate with you the new IMB missionaries sent, new believers professing faith in Christ, new churches planted, and leaders trained for the task of carrying out the Great Commission to the ends of the earth.

These highlights provide a glimpse into the Annual Statistical Report. The ASR is the result of a global research effort that helps us continually evaluate the opportunities of the harvest fields, as well as the peoples and places where there is still not a witness for Christ. We thank God for our partners in the USA and around the world who pray, give, send and go for His name's sake. And we ask for your prayers as we make strategic decisions about where to send missionaries and resources to see the kingdom advanced.

**Much is at stake since every day, 155,473 souls enter eternity with no hope. For their sake, we work together to see the Revelation 7:9 vision fulfilled.** Join me in praising God for the significant impact your IMB missionaries are making in getting the gospel to the nations. And please prayerfully consider how God is calling you to reach the unreached today.

Blessings,

*Paul Chitwood*

Dr. Paul Chitwood, President

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LET'S ADVANCE THE KINGDOM TOGETHER

imb GLOBAL  
*Highlights*





# IMB GLOBAL Highlights



**18,380**

New Churches  
Planted



**247**

New People Groups  
and Places Engaged

Reporting on  
2020 data



**144,322**

New Believers



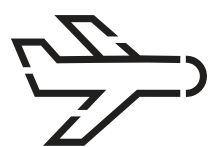
**769,494**

Heard Gospel  
Witness



**127,155**

Received Leadership  
Training



**422**

New Missionaries\*



**86,587**

Baptisms

## SINCE 1888, SOUTHERN BAPTISTS

have cooperatively given a cumulative total of more than \$5 billion to international missions through the Lottie Moon Christmas Offering.<sup>®</sup> THANK YOU for your fervent prayer and financial generosity that has enabled us to be unwavering in our commitment to make disciples of all peoples.



**Picture everyone in**  
Springfield, Massachusetts,  
and Jackson, Mississippi,  
dying in one day.

**155,473**

**DYING DAILY  
WITHOUT CHRIST**

GLOBAL POPULATION **7,809,354,098**  
(2 people every second)

*Please Pray*

**FOR YOUR  
MISSIONARIES  
AND THE NATIONS**

✦ Intercede and ask the Lord to ignite a revival of prayer in U.S. churches for the lost peoples and places of the world.

✦ Ask the Lord to deepen relationships among global Baptist conventions, leading to 500 global missionary partners joining IMB teams.

✦ Pray for the 79.8 million forcibly displaced people worldwide to have opportunities to hear the gospel as they move and resettle.

**Your church plays a vital part in transforming lives around the world.**  
Go to **imb.org/asr** for your complete Annual Statistical Report and resources.



imb.org



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**imb**  
INTERNATIONAL  
MISSION BOARD

\*Of the 422 missionaries approved for service in 2020, 388 are fully funded by the IMB. Accounting for missionaries who complete their service, approximately 400 new missionaries are needed each year to meet the target goal of growth in the total mission force of 500 by 2025. All data, except for active field personnel and unreached people group counts, reflects information from the 2020 Data-Year Annual Statistical Report (IMB). Growth and death rate data from United Nations, Department of Economic and Social Affairs, Population Division (2019). World Population Prospects 2019, Online Edition. Rev. 1. The Lottie Moon Christmas Offering<sup>®</sup> is a registered trademark of WMU<sup>®</sup>.