

Palmetto Collective
COMMUNICATIONS SECURITY POLICY

PURPOSE:

Due to the likely possibility of Palmetto Collective students choosing to go as missionaries to high security countries, it is necessary to have a strong policy regarding the Names and Facial Images of our students.

It is also necessary to protect the identities and work of our IMB field partners while going on short-term mission trips by severing any connection of their work with SCBC and Palmetto Collective.

POLICY:

- During the two-year period that a student is committed to Palmetto Collective, their real name and facial image should not be used in any PC or SCBC promotional materials or social media.
 - Even if the student is not planning to move overseas, it is possible that this decision could change.
- After a student graduates from Palmetto Collective and they are in an “open” ministry area, they can be photographed and filmed for promotional materials and social media.
 - Pictures of them during their past in PC can be used, as long as other students in the pictures are also “clear” in the same way.
 - If pictures and/or video is used, caution should be taken about what is in the background of the media. (i.e. No photos or videos can be used of PC students in front of the Sphinx in Egypt.) This connects the work of PC in a secure location.

EXCEPTIONS:

- Current PC students may be photographed or filmed from behind, or blacked out, concealing their face or any identifiable features.
- PC Students can be filmed or photographed in connection with other SCBC related opportunities as long as they are not connected with Palmetto Collective. (i.e. Summersalt, Camp McCall, etc.). However, this should be done minimally and with caution.

PALMETTO COLLECTIVE STUDENT SOCIAL MEDIA POLICY

- Palmetto Collective Students may not connect themselves to Palmetto Collective in any way on the internet until they have graduated from the program and are living in an “open” ministry area.
- Palmetto Collective Students may not post pictures of other PC students connecting them with PC until the students in the pictures are also “clear”.
- Palmetto Collective Students may not post pictures of Missionaries on the field or National Partners at any time.
- Palmetto Collective Students may post pictures on social media of their experiences as long as they are disconnected with PC.
 - PC Students may post as tourists during trips, but should avoid posting pictures of other PC students or missions activities.
 - If the Mission trip calls for a complete social media blackout, PC must abide by that rule.

CAUTION AND CREATIVITY:

- When in doubt, take the more conservative and cautious route.