

palmetto collective

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GOALS FOR THIS SESSION

- The “Why” behind PC and a passion for Sending
- Trends in Gen Z Sending and how that affects PC
- Palmetto Collective overview and logistics
- Application Process and what we look for
- Statistics and Progress
- Costs
- Failures and Adjustments

WHAT IS PALMETTO COLLECTIVE?

Palmetto Collective is a initiative of the South Carolina Baptist Convention for Juniors and Seniors in college to gain clarity on their calling, be inspired to their role in the Great Commission and develop as mission leaders for the Church and for the Nations.

Using a custom discipleship curriculum, we spend two years walking with them through missions opportunities and introduce them to missionaries and church planters.

Our unashamed goal is to assist their church in sending them out of the Bible Belt post graduation with the IMB or NAMB.

THE “WHY” OF PC

South Carolina Baptist Convention (SCBC): “Helping Each Church Advance the Great Commission Together”

- Opportunity and Responsibility

- 2100 Churches in Cooperation
- 3 Healthy, Growing, Mission-Minded Baptist Universities
- 9 Full-Time Campus Ministers at Public Universities
- Financially Healthy Convention and a generous WMU
- Strategic Employment Investment: Charlie & Katie

WHO IS GEN Z?

- Born between 1996 and 2010
- Most globally connected and ethnically diverse generation
- Part of a “global youth culture”
- Buzz words surrounding Gen Z:
 - tech-saavy, innovative, future-focused, pragmatic, anxious, self-conscious and lonely

MOBILIZING GEN Z & IMPLICATIONS FOR PC

- They are individualistic, yet desire community
- They value pragmatism over inspiration
- They are risk-averse until they understand the value they bring
- FOBO is the new FOMO

We ask One Central Question:

Where is the most strategic place you can be for Jesus after graduation?"



PALMETTO COLLECTIVE GOALS

- Goals and "Scorecard"
 - Send Journeyman through the IMB*
 - Send Disciple Makers to NAMB Church Plants*
 - Send qualified staff members to SCBC Church Plants*
 - Send Great Commission Leaders into the Marketplace

* = qualifies for post grad grant

PALMETTO COLLECTIVE OVERVIEW

- "Tangible" Elements

- One-on-One, Church-based Mentorship w/ Curriculum.
- Orientation
- Fall and Spring Retreats
- Zoom Calls
- Leadership roles in High School Missions & Evangelism Event: "Summit"
- Domestic and International Mission Trips
- Assistance with Summer Opportunities (IMB & GenSend)

PALMETTO COLLECTIVE OVERVIEW

- "Intangible" Elements
 - "Collective" Relationships across the State
 - Field Connections
 - Guidance through Application process
 - Life Coaching

PALMETTO COLLECTIVE OVERVIEW

- Curriculum Overview

- Covers a variety of topics (ie. personal identity, living missionally, spiritual formation, the missionary task, etc.)
- Breakdown of material
 - Year 1 and Year 2
 - 6 units each year, 3 units each semester
 - Each unit has 4 specific weeks
- Student Version & Mentor Version
- Currently going through a revision/edit of all material

PALMETTO COLLECTIVE OVERVIEW

- Grant Recipients

- Post-Graduate Grant - \$5000
 - Students who pursue the following:
 - Journeyman or Project 3000 with IMB
 - Journeyman with NAMB
 - Marketplace Ministry in a NAMB Send City
 - Staff position with a SCBC church plant
 - Goal is to help eliminate student loan debt or help with moving expenses
 - Provides additional layer of connection and accountability
- Summer Mission Grants

Q & A

Next Up...

- Application Process
- Stats and Progress
- Costs
- Failures and Adjustments



APPLICATION PROCESS

- Application Logistics
 - Application Window: February 1st - April 1st
 - Live Interviews: April
 - Acceptance Period: May

APPLICATION PROCESS

- What we look for in an Applicant:
 - Clear Calling to Missions
 - Open Handedness with their Future
 - Regular Practice of Evangelism
 - All-Star Leaders

APPLICATION PROCESS

- Students we Decline

- Spiritually Immature Students that are aimless
- Students called to ministry in the South
- Students called into specific ministry staff roles
- Students called to Seminary and Pastoral Ministry immediately following college
- **REMINDER: We have a limited amount of spots**

STATS AND PROGRESS

- Graduates = 45
 - 21/24 Guy to Girl Ratio, 86% Finished
 - Deployed: 22% to IMB, 8% w/NAMB, 26% Seminary
- Current Class = 51 (23 Seniors, 28 Juniors)
 - 16 In the IMB Process, 3 are NAMB Hopefuls

COSTS

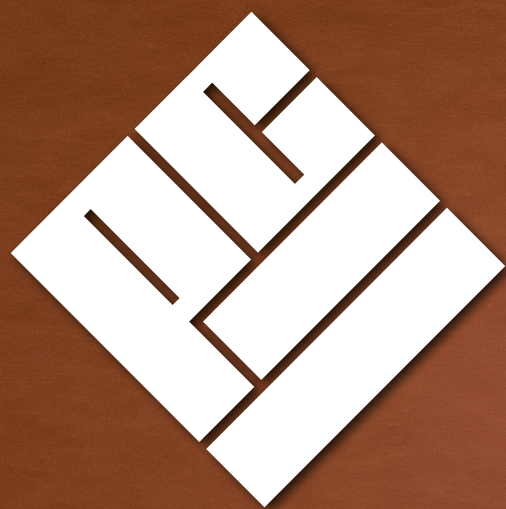
- Average cost per student: \$8,000
- "All-In" student cost: \$12,750
 - Cost if you eliminate trip expenses & grant: \$2,500
- Palmetto Collective Yearly Budget/Expenses: \$200,000
- Funding Sources
 - SC WMU Missions Offering
 - SCBC Generosity Funds
 - Gifts from generous donors

FAILURES AND ADJUSTMENTS

- Separated into Cohorts at first... now it's together.
- Moved away from "vision trips", now more Missionary Task driven
- Staggered May Trip Window, avoiding Weddings/ life events
- Revisiting Curriculum: Moving to Training future missionaries rather than developing missional leaders.
- Stress Commitment: Teach and Preach Boldly regarding FOMO and FOBO
- Developed Robust Security Protocol

Q & A





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